



Media Contact:
Sabina Gault/ Ginny Edwards/ Monica Guzman
sabina@ventureiab.com
gabby@ventureiab.com
monica@ventureiab.com
213.381.1900

CHOCLATIQUE SHOOTS THE MOON AT THE SUMMER FANCY FOOD SHOW WITH JEWELS, WINE, HOLIDAY TREATS & MOON ROCKS

Gourmet Artisan Chocolate Company Showcases Four New Products To The Delight Of Show Attendees

Los Angeles, CA (June 3, 2009) – This summer’s Fancy Food Show attendees are in for real treats and big surprises courtesy of **Choclatique**. In keeping with their award-winning tradition of producing original and scrumptious chocolate confections, the gourmet chocolate company will be showcasing four new assortments including *The Jewel Box*, *Napa Valley Wine Chocolates*, *The Holidays*, and *Moon Rocks*.

The Jewel Box assortment combines the taste and artistry of fine chocolate with the beauty of luxurious gemstones to make an assortment that is as beautiful and classic as it is absolutely delicious. *Napa Valley Wine Chocolates* are unique blends of California’s finest wines with Choclatique’s super-premium chocolate. With the addition of fifteen new flavors for 2009, *The Holidays* assortment brings home the best flavors of the season and presents them in bite-sized pieces of mouth-watering, completely habit-forming chocolate. *Moon Rocks* are an out-of-this-world, space-themed galactic confection experience created to celebrate the 40th anniversary of the Apollo 11 mission and man’s first stroll on the moon. No matter what the personal preference, **Choclatique** is sure to be a crowd-pleaser with these delicious and distinctive new assortments.

“The Fancy Food Show is one of our favorite events of the year,” said **Choclatique** Co-Founder Ed Engoron. “We are very excited to celebrate our new products with buyers and brokers and we’re sure that show attendees will love to taste samples from these assortments as much as we enjoy making them.”

All of these new assortments will be available to sample at the **Choclatique** booth #675. The Fancy Food Show runs from June 28th-30th. For more information on **Choclatique** or any of their new products, please visit www.Choclatique.com. For more information on the New York Fancy Food Show, please visit www.specialtyfood.com.

About Choclatique:

Choclatique is a privately owned, super-premium chocolate company founded in 2003 by Ed Engoron and Joan Vieweger. Hand-crafted in their Southern California *Chocolate Studios* by professional artists and chocolatier, **Choclatique** provides over 150 **Authentically American* premium chocolate confections, from traditional to whimsical, to secretly savor or share with those you love. Choclatique assortments are available high-end boutiques, 5-star hotels and clubs and online at www.choclatique.com.

**Authentically American* means great American chocolate flavor thrills made by Americans in their Southern California Chocolate Studios; their premium cacao beans are roasted, processed and refined in Northern California; they use Hawaiian-grown cacao beans in selected items; their proprietary all-natural flavors are made in Southern, California; their packaging is made and printed in Texas; their specialty molds and equipment come from New York. They’re proud to be Americans and support the US economy.

###