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CHOCLATIQUE'S DECADENT DESSERTS WIN GOLD

Professional Candy Buyer Magazine Awards ChocolatiQue First Place in the Upscale Gourmet Product Category

Tampa, FL (September 20, 2008) – ChocolatiQue's Decadent Desserts 30-piece Indulgence has been awarded the Upscale Gourmet Product of the Year by *Professional Candy Buyer* magazine. The awards were announced on September 20, 2008 at the National Confectionery Sales Association Hall of Fame induction banquet in Tampa, Florida.

The Product of the Year Award is designed to give recognition to new and innovative products nominated by readers of *Professional Candy Buyer* magazine. The judging is broken down into six categories: Chocolate, Non-Chocolate, Snacks, Novelty, Seasonal, and Upscale Gourmet. By winning first place in the Upscale Gourmet category, **ChocolatiQue** joins the ranks of well-known confectioners and chocolatier like Godiva, Neuhaus and Leonidas.

“Quality chocolate is our passion at **ChocolatiQue**, and we are thrilled to be recognized as the best in our industry,” said Joan Vieweger, co-founder and Chief Marketing Officer of ChocolatiQue. “Winning this award is a symbol of our achievement in bringing a truly unique and artisan approach to chocolate.”

ChocolatiQue uses only fresh ingredients in the creation of their tiny masterpieces, like folding real cake into their Chocolate Layer Cake pieces and using fresh milk and cream. These elements come together to create a distinct texture and experience. The Decadent Desserts assortment that won first place features a symphony of delectable All-American flavors like Beverly Hills Cheesecake, Boston Cream Pie and All-American Apple Pie. Each piece of **ChocolatiQue** chocolate is hand-made, hand-decorated and hand-packed, resulting in quality that is unmatched. Complete results of the Product of the Year Awards will be featured in the September/October issue of *Professional Candy Buyer* magazine.

The **ChocolatiQue** award-winning chocolates will be showcased at the *Los Angeles Chocolate Salon* in Pasadena on Sunday, October 5th from 11:00 AM to 5:00 PM. For more information or to purchase tickets online, please visit www.lachocolatesalon.com.

About ChocolatiQue:

ChocolatiQue is a privately owned, award winning, super-premium chocolate company founded in 2003 by Ed Engoron and Joan Vieweger. Hand-crafted in their Southern California *Chocolate Studios* by professional artists and chocolatiers, **ChocolatiQue** provides over 150 premium chocolate confections, from traditional to whimsical, to secretly savor or share with those you love. ChocolatiQue assortments are available in Bloomingdale's (starting October 2008), high-end retail establishments, 5-star hotels and clubs and online at www.chocolatiQue.com.

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