

Choclatique: Product of the Year Award

Professional Candy Buyers Know Great Chocolate

Choclatique has been nominated for the Academy Award of candy... the coveted Professional Candy Buyer Product of the Year Award, for their 30-piece Decadent Desserts Indulgence, in the Upscale/Gourmet category. It is little wonder why... a box of Choclatique Decadent Desserts is like a visit to a miniature upscale pastry shop. At Choclatique, everyone's marquee favorite desserts are offered in Munchkin-like size. It's fun to "munch" on such tiny classics as Boston Cream Pie; What's Up Doc Carrot Cake; Chocolate; Chocolate Brownie; Creamy Brûlée; Beverly Hills Cheesecake, Black Forest Cake, Wild Berry Cobbler and Pineapple Upside Down Cake. No box of Choclatique Chocolate is complete without their signature "Q" Chocolate Caramel in Dark Chocolate. Decadent Desserts is their most highly decorated assortment with the largest array of flavors and designs. All of Choclatique's delicious chocolates are hand-decorated and surrounded with their rich, bitter-sweet, yet fruity dark, creamery milk or snowy white chocolate couverture.

Consumers Are Emotionally Tied To Desserts

Desserts can evoke the same emotional ties as a great 'tear-jerker movie'. We recall our favorites from our childhood and the special moments of our lives," says Joan Vieweger, cofounder and chief taster of Choclatique. "It is so much fun to see someone take a taste of Butterscotch Pudding that harkens back to winter afternoons at grandma's house. For me the memory of my mom's apple pie is completely captured in the Choclatique confection it is named after." "My favorite thing to order in a French restaurant has always been desserts, claims Ed Engoron, the other co-founder and flavor master of the company. I always love to order more than one, but seldom have the room. What we have created is the Choclatique l'enfant paradis—an infant's paradise of desserts—a little taste of everything."

Boutique, Collection or Indulgence

Choclatique Decadent Desserts Assortments are available in 3 yummy sizes—8-piece Boutique; 15-piece Collection; and the 30-piece Indulgence or you can pick and choose the confections of your choice from their beautifully designed and fun website where you can make you own "I-Candy" play list with their Build-A Box feature.





Vote Early and Often

The voting will begin in the next issue of Professional Candy Buyer, May/June ACE edition.

About Chocolatique:

Chocolatique is a privately owned, super-premium chocolate company founded in 2003 by Ed Engoron and Joan Vieweger.

Hand-crafted in their Southern California *Chocolate Studios* by professional artists and chocolatiers, **Chocolatique** provides over 150 premium chocolate confections from traditional to whimsical to secretly savor or share with those you love. **Chocolatique** Chocolates are made from all natural ingredients, such as pure cane sugar, real vanilla beans and full cream milk in our milk chocolate. They are also free of any genetically modified ingredients (GMO Free). **Sweet Deceit** from **Chocolatique** is their new 100% Sugar-Free offering.

Chocolatique is available in high-end retail establishments, 5-star hotels and clubs and on a robust and fun interactive website (www.chocolatique.com).

“Preserving the traditions of artisanal chocolate-making, one piece at a time.”

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