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**ONE SMALL STEP FOR CHOCLATIQUE,
ONE GIANT LEAP FOR CHOCOLATE-LOVERS EVERYWHERE**

*Award-Winning Artisan Chocolate Company Introduces Moon Rocks
To Honor The 40th Anniversary Of Man's First Landing On The Moon*

Los Angeles, CA (April 7, 2009) – This July marks a milestone in American and global history. Forty years ago Neil Armstrong and the crew of Apollo 11 boldly went where no man had gone before, and became the first individuals to set foot on the moon. To honor this momentous occasion and all those who made it possible, **Choclatique**, the award-winning gourmet chocolate company, has created a truly unique space-themed assortment called *Moon Rocks*.

The *Moon Rocks* assortment is composed of a variety of dark, milk, and white chocolate confections created to represent samples of moon rocks brought back from various trips to the moon. They are dynamically shaped in a multi-faceted design to replicate a crystalline structure found in the rocks and craters on the surface of the moon, and they come in bright, metallic “galactic” colors. The assortment is comprised of fifteen out-of-this-world flavors, including Apollo Almond, Moon Rock Mousse, Cosmic Caramel Crunch, and Stellar Strawberry Short Cake, to name a few.

“Man’s first landing on the moon is a great accomplishment in American history,” said **Choclatique** co-founder Ed Engoron. “We pride ourselves on our *Authentically American* chocolate confections and as such we thought it was only appropriate to create a special assortment to celebrate and honor this great American achievement. These confections have a unique and amazing look and taste and have been developed to pay tribute to this landmark occasion in every way, from the design to the variety names.”

Scientists had studied the moon long before the Apollo 11 mission, but it was not until July of 1969 that theories became reality. Now, chocolate-lovers can make this moon-walking anniversary a scrumptious reality by bringing the *Moon Rocks* home with them and celebrating in a truly distinctive and delicious way. The 15-piece *Moon Rocks* Collection retails for \$30 and can be purchased through the **Choclatique** e-commerce site. For more information on **Choclatique**, please visit www.choclatique.com.

About Choclatique:

Choclatique is a privately owned, award winning, artisan chocolate company founded in 2003 by Ed Engoron and Joan Vieweger. Hand-crafted in their Southern California *Chocolate Studios* by professional artists and chocolatier, **Choclatique** provides over 150 **Authentically American* premium chocolate confections, from traditional to whimsical, to secretly savor or share with those you love. Choclatique assortments are available high-end boutiques, 5-star hotels and clubs and online at www.choclatique.com.

**Authentically American* means great American chocolate flavor thrills made by Americans in their Southern California Chocolate Studios; their premium cacao beans are roasted, processed and refined in Northern California; they use Hawaiian-grown cacao beans in selected items; their proprietary all-natural flavors are made in Southern, California; their packaging is made and printed in Texas; their specialty molds and equipment come from New York. They’re proud to be American and support the US economy.