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CHOCOLATE—CUPID’S APHRODISIAC

The Chocolatique “Love” Assortments Just in Time for Valentine’s Day

Los Angeles, CA (January 15, 2009) – Exclusively for Valentine’s Day, **Chocolatique** presents their **Love** assortments to inspire the romance in all of us. Each delicious heart-shaped **Love** chocolate is a hand-decorated and fashioned in the traditional French style. **Chocolatique’s** artisans and chocolatiers have created a special treat, sure to delight every Valentine.

These magnificent confections are both beautiful to look at and so very luscious to eat. Whether it is the 8-piece Boutique, 15-piece Collection or 30-piece Indulgence box, **Chocolatique’s Love** assortments are the ultimate Valentine’s Day gifts for men or women. Nothing marks a special occasion, like the taste of something extraordinary. The artistry and variety seem endless within each chocolate with tempting flavors like Passion Fruit (long-thought to be an aphrodisiac for women), Cinnamon Carmel (known to be an aphrodisiac for men), Strawberries ‘n Cream, Minty Julep, Black Cherry Caramel and Grand Marnier Truffle.

“Valentine’s Day is our favorite holiday. We spend weeks formulating and designing the most indulgent chocolates,” says **Chocolatique** co-founder Ed Engoron. “The **Love** assortment is our special gift to lovers and chocolate lovers everywhere. Fall in **Love** and savor the flavor and sweet memory of its taste.”

The **Chocolatique Love** assortments, including **Sweet Deceit Love—100% Sugar-Free** chocolate hearts and all of **Chocolatique’s** award-winning chocolates are available for purchase online. For more information, please visit www.chocolatique.com.

About Chocolatique

Chocolatique is a privately owned, super-premium chocolate company founded in 2003 by Ed Engoron and Joan Vieweger. Hand-crafted in their Southern California *Chocolate Studios* by professional artists and chocolatier, **Chocolatique** provides over 150 **Authentically American* premium chocolate confections, from traditional to whimsical, to secretly savor or share with those you love and **Sweet Deceit®** by Chocolatique—an assortment of 30 different mouth-watering 100% Sugar-Free chocolate confections for those chocolate lovers who must reduce their intake of sucrose. . **Chocolatique** assortments are available in 5-star hotels and clubs, and online at www.chocolatique.com.

**Authentically American* means great American chocolate flavor thrills made by Americans in their Southern California Chocolate Studios; their premium cacao beans are roasted, processed and refined in Northern California; they use Hawaiian-grown cacao beans in selected items; their proprietary all-natural flavors are made in Southern California; their packaging is made and printed in Texas; their specialty molds and equipment come from New York. They’re proud to be American and support the US economy.

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