

ChocolatiQue

chocolates out of the box!



CHOCLATIQUE DEBUTS DESIGNER DONUTS

Premium chocolate company launches its newest line of hand-made chocolate truffles fused with cake ganache

Los Angeles, Calif. (October 10, 2011) – [Chocolatique](#), the super-premium chocolate company, announced today the launch of its [Designer Donuts](#), a gift box of hand-made chocolate truffles fused with cake ganache that recreates one of America’s favorite treats. Each truffle is shaped and decorated as a miniature doughnut and comes in mouth-watering doughnut flavors including the classic Jelly Donut, plus Chocolate Sprinkles and Marshmallow Mint Chip, among others.

[Designer Donuts](#) features three chocolates that serve as the base: Chocolatique blended Private-Reserve Dark, Prestige Milk and Snowy White chocolates. There are fifteen unique truffles, each with a different flavor, filling and finish, and made with all natural *Authentically American* ingredients with no preservatives or artificial flavors.

“We are thrilled to launch our Designer Donuts and revamp an American favorite,” says Chocolatique co-founder Ed Engoron. “Our goal at Chocolatique and with this new product line is to create the most beautiful, distinctive, luscious and *Authentically American* chocolates in the world. Not many treats are more American than doughnuts.”

[Designer Donuts](#) come in an array of flavors including:

- **Jelly Donut** – strawberry filled donut in Prestige Milk Chocolate sprinkled with confectioners’ sugar
- **Carrot-Cream Cheese** – carrot cake ganache and sour cream cheesecake filled donut in Chocolatique’s Private Reserve Dark Chocolate
- **Vanilla Kreme** – creamy angel food, white chocolate ganache filled donut in Private Reserve Dark Chocolate dipped in a rainbow of colored nonpareils
- **Vermont Maple Crunch** – maple cake chocolate ganache and homemade toffee pieces filled donut in Snowy White Chocolate topped with toffee bits
- **Dark Chocolate Devil’s Food Cake** – dark chocolate cake ganache filled donut in Private Reserve Dark Chocolate with a sprinkling of confectioner’s sugar

Beautiful gift boxes are available in three sizes: 8-piece (\$20), 15-piece (\$35) and 30-piece (\$65) and sold exclusively on [www.Chocolatique.com](#). Chocolatique ships nationwide in elegant, reusable, leather gift boxes with hand-tied ribbon that are sealed for ultimate freshness. Complimentary gift messages are available upon request.

About Chocolatique:

Chocolatique is a privately owned, super-premium chocolate company founded in 2003 by Ed Engoron and Joan Vieweger. Hand-crafted in their Southern California Chocolate Studios by professional artists and chocolatiers, Chocolatique provides over 250 **Authentically American* premium chocolate confections, from traditional to whimsical, to secretly savor or share with those you love. Chocolatique assortments are available in high-end boutiques, 5-star hotels and clubs and online at [www.Chocolatique.com](#).

**Chocolatique’s procurement policy is to buy sustainable, American-made and sourced products. All of their confections are made in their Southern California Chocolate Studios. They are proud to support the United States economy.*

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