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CHOCLATIQUE UNVEILS DESSERTS FRESH OUT OF THE OVEN

Boutique Chocolate Company Offers A Quick Mix Solution For Delicious Brownies, Muffins, Cookies, & Cupcakes

Los Angeles, CA (November 23, 2009) – Rich decadent chocolate and freshly baked desserts go hand in hand, and are coming together in a delicious and simple way thanks to **Choclatique**'s new baking mixes. Whether you are a tried and true cupcake fanatic, or you can't go a day without your fix of brownies, the *Authentically-American* boutique chocolate company makes baking simple with these all-in-one mixes that will have you enjoying your favorite treats in no time.

Choclatique baking mixes come in five varieties: *Double Dark Chocolate Brownie Mix*; *Chocolate, Chocolate Chip Muffin Mix*; *Ed's Best Chocolate, Chocolate Chunk Cookie Mix*; *Chocolate, Chocolate Cupcake Mix*; and *Chocolate Ganache Frosting Mix*, to top off your freshly-baked desserts. Each contains the company's crushed premium Private Reserve (64% cacao) chocolate and requires only cream, eggs, and shortening to create heavenly baked delights. These mixes are super easy to use and the end result is a perfectly delicious and truly indulgent experience, without any fuss.

"Chocolate is our life and we are always looking for ways to share our passion and expand on our selection of delicious chocolate products," said **Choclatique** co-founder Ed Engoron. "The new baking mixes include all the essentials you will need to serve up a delicious batch of baked goods. Many people crave a scrumptious, soft, warm treat, but do not have the time to spend buying ingredients, and preparing it from scratch. All of our mixes come with easy-to-follow instructions and require minimal preparation. Simply mix, place in the oven, and be prepared for perfect brownies, muffins, cookies, and cupcakes that rival that of a professional pastry chef."

All baking mixes come in 24oz. bags and retail on the company's e-commerce website for \$10 each. Whether you're serving up yummy baked treats for a family of five or a party for 50, **Choclatique** baking mixes are convenient and luscious enough to get the job done fast. For more information on the baking mixes and all of **Choclatique**'s amazing products, please visit www.Choclatique.com.

About Choclatique:

Choclatique is a privately owned, super-premium chocolate company founded in 2003 by Ed Engoron and Joan Vieweger. Hand-crafted in their Southern California *Chocolate Studios* by professional artists and chocolatiers, **Choclatique** provides over 200 **Authentically American* premium chocolate confections, from traditional to whimsical, to secretly savor or share with those you love. Choclatique assortments are available high-end boutiques, 5-star hotels and clubs and online at www.choclatique.com.

***Choclatique's** procurement policy is to buy sustainable, American-made and sourced products. All of their confections are made in their Southern California *Chocolate Studios*. They are proud to support the United States economy.

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